# TES Electronic Solutions GUIIIANI GUIIIANI

Overview 3Q21

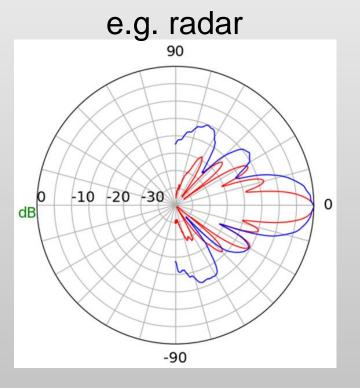
www.guiliani.de info@guiliani.de

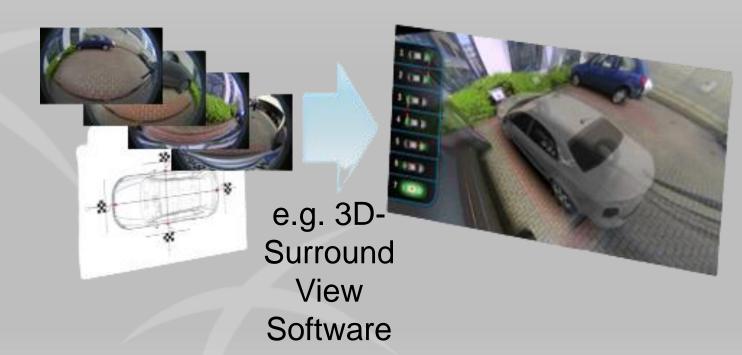


## Guiliani is a TES Electronic Solutions original software product

- TES is a Technology and Design Services Company based in Germany with a global customer base.
- 90 employees, 90% engineers
- Embedded software, Graphics, RF such as radar and chip design including mixed signal, FPGA
- We Create Design Manufacture
- Close Semiconductor Industry Partner for 20 years, in all imaginable applications...









## **Guiliani Differentiators – Why Guiliani?**

- Guiliani is a software framework for creating stylish Graphical User Interfaces on any embedded hardware
- Fast, easy, professional! Time-proven in millions of embedded systems!

Top 5 reasons to choose Guiliani, based on customer testimonials	Your Benefit
Powerful, modern object-orientated C++ GUI software	Fast time to market
Intuitive WYSIWYG Guiliani Streaming Editor (GSE)	Get work done quickly
Innovative streaming of graphics assets	Supports teamwork
Scalable from MCU to MPU, from bare metal to Linux	Learn once, develop many
Best-in-class technical support & services	Projects on time, on budget

Flexible Business Model to meet your commercial needs as well



# **Guiliani Positioning and Scalability**

Premise: embedded GUI = fine granularity range.

Guiliani is perfectly scalable across both, MCU & MPU. Bare-metal, RTOS...Linux.

MCU X00MHz
4MB Flash
7" TFT
640x480
4" TFT

320x240

MPU GHz Huge Flash 17" TFT Full HD

MPU X00MHz

Big Flash

10" TFT

1024x768

IPC Outside of scope

Trend





Simple UI: 7seg, dot matrix Outside of scope MCU 48MHz 1MB Flash 2" TFT 128x128

**Definition of "embedded GUI"** 

Cortex M RTOS

Cortex A Linux



#### **Guiliani Customer Voices**

"This proved to be a great partnership, as both companies <TES and Renesas> provided solid technical support throughout the development" S.F., Head of Engineering at customer L., UK

## "We are really enjoying using Guiliani:

basic controls and behaviors are very easy to handle
with the provided example project and with only a few application code
one can do really powerful and amazing stuff! Simulator is also a great feature..."

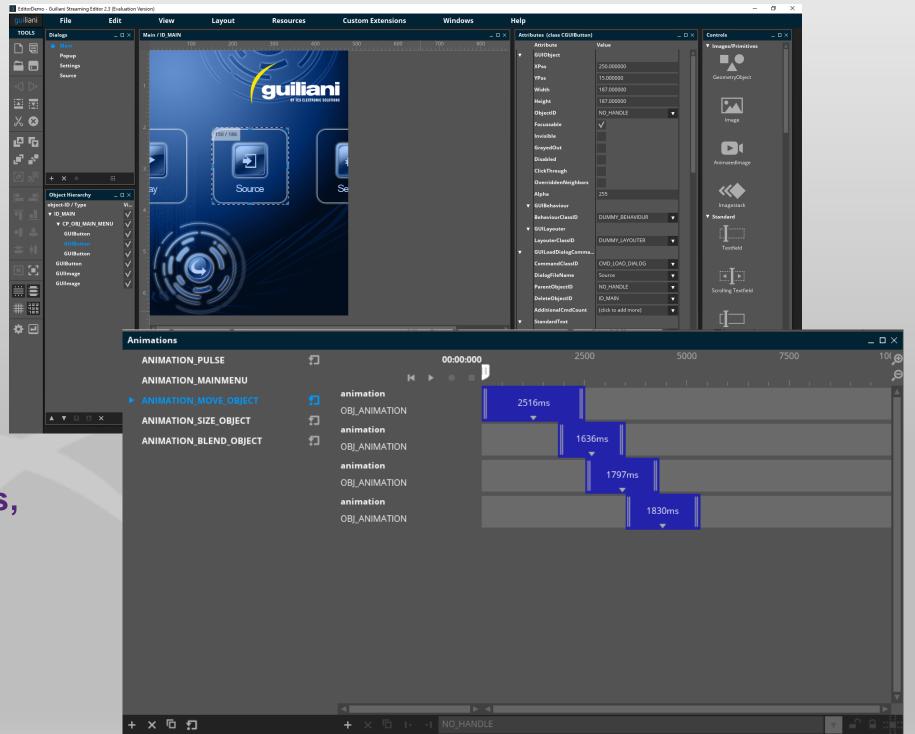
X.R., R&D at customer R., France

"I am compiling my very positive results for my management team." M.S., R&D at customer M., USA upon completion of a deep-dive evaluation with creation of a "Proof of Concept"



## Guiliani Technologies at a glance (1)

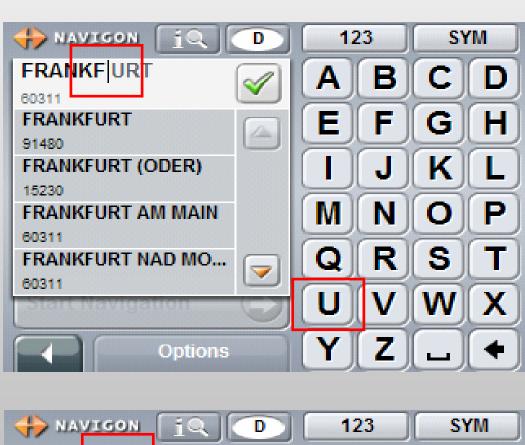
- Modern, object-oriented C++ framework,
   easily interacts with ANSI C, of course
- The Guiliani Streaming Editor (GSE) is intuitive to use and runs on Guiliani too (!), therefore it can easily simulate your GUI on your PC even before you have target hardware
- Out of the box: many stock-objects such as widgets, images, skins, fonts for fast GUI creation
- Cool animations editing to easily create even complex animations within minutes

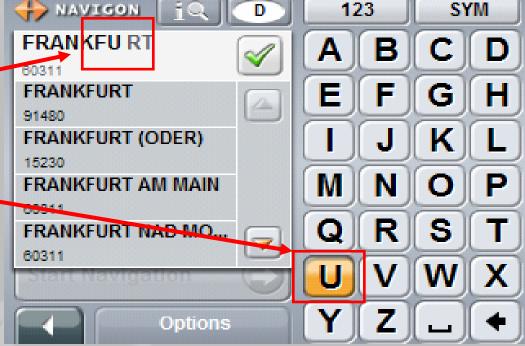




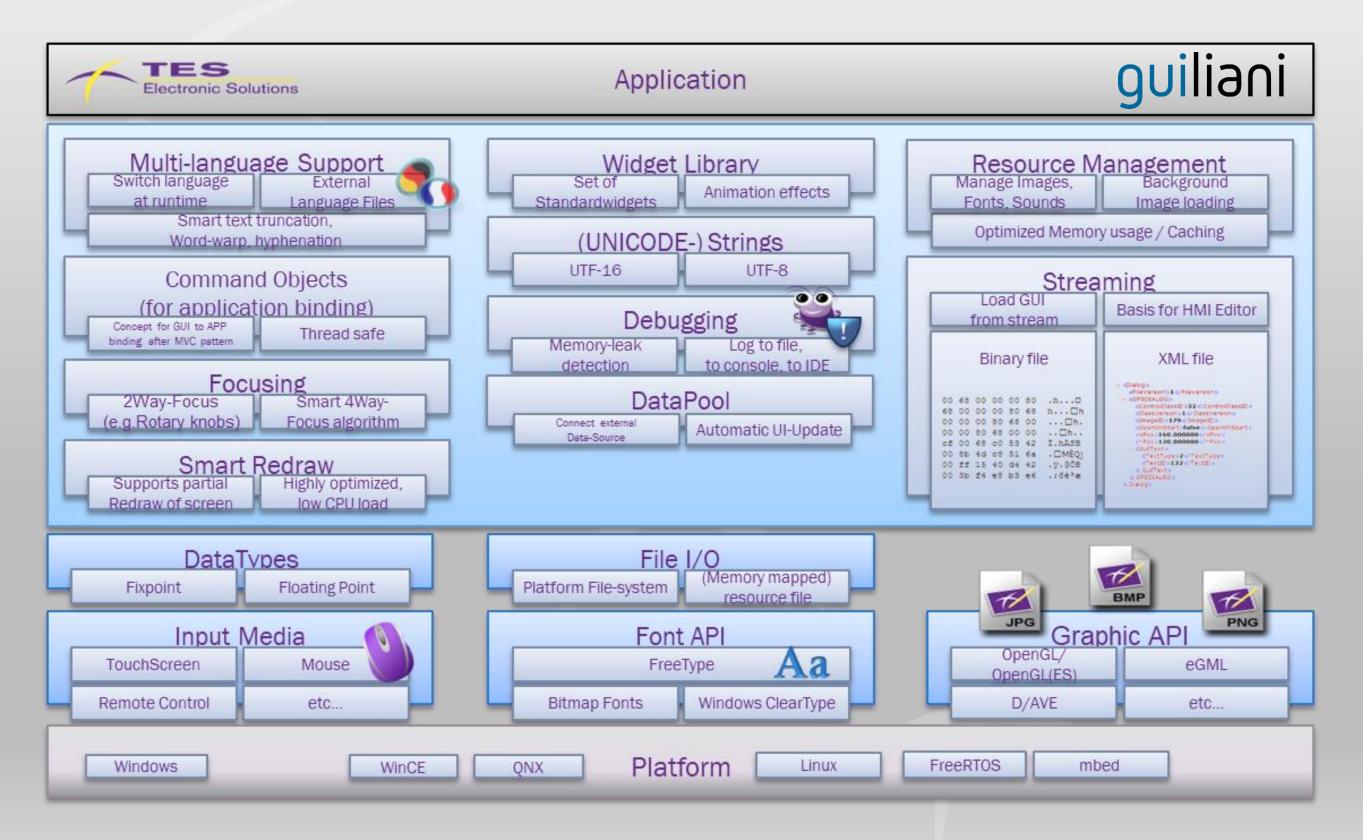
## Guiliani Technologies at a glance (2)

- Modular Design = customizable, portable, efficient
- Guiliani Streaming Engine creates the user interface at run-time using XML/binary = agile!
- Highly optimized utilization of D/AVE GPUs,
   because we know every line of code in Guiliani and every single gate in D/AVE GPUs...
- Smart, partial redraw saves performance and bandwidth
- Performance Profiling Tools keep engineers in the know



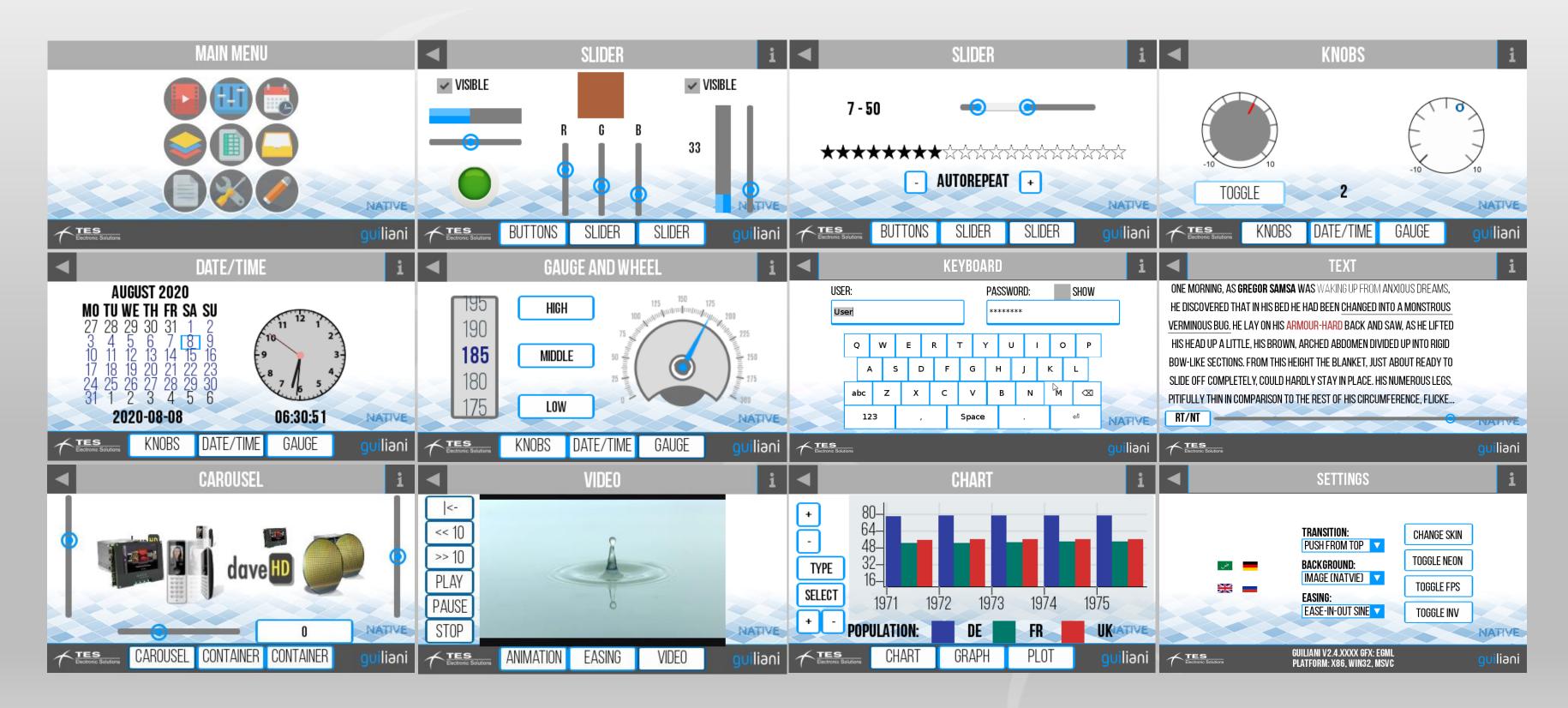


## Guiliani Technologies at a glance (3)





## Guiliani Feature Examples (the list goes on...)





## **Guiliani Target Applications**

## Guiliani excels in all embedded applications such as

**Appliances** 

Automotive & transportation

Battery operated devices

Home & Building Automation

Industrial, Test & Measurement

Medical & Fitness

Wearables

Point of Sales (EPOS)











## It's easy to get your hands dirty

- 1. Go to www.guiliani.de
- 2. Choose SDK/Desktop
- 3. Click on the Windows or Linux Download
- 4. Unpack the ZIP File
- 5. Start gse.exe (in the gse subfolder)

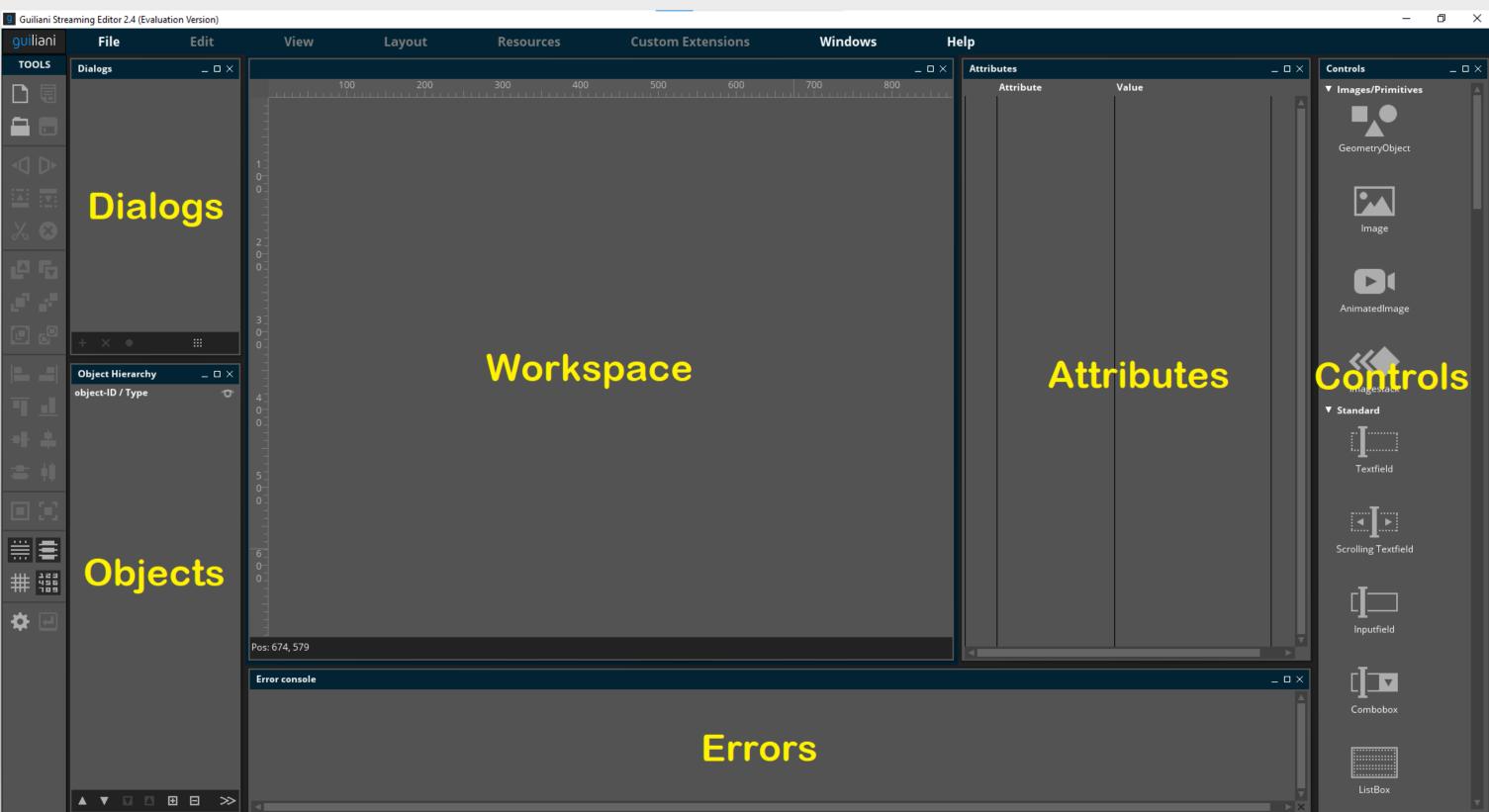
# et voilà!

You are sitting in front of the Guiliani Streaming Editor (GSE) now!





# **Guiliani Streaming Editor (GSE)**





### **Guiliani = Perfect Teamwork**



Mary is artist.
Uses e.g. Photoshop.
Delivers artwork by
e.g. USB stick...



Tahir is engineer.

Uses Guiliani to integrate

Mary's artwork with the inputs

from other stakeholders...



Other stakeholders, e.g. Product Management, Sales, Marketing, etc...



## **Guiliani Support and Services**

- 1. Professional Support & Maintenance
- 2. Engineering Support, e.g. porting to your hardware/tools/OS, application binding, performance optimizations...
- 3. Development of custom widgets and behaviors
- 4. Guiliani Trainings
- 5. Complete turn-key developments of products...
- 6. ...even manufacture and supply chain management!



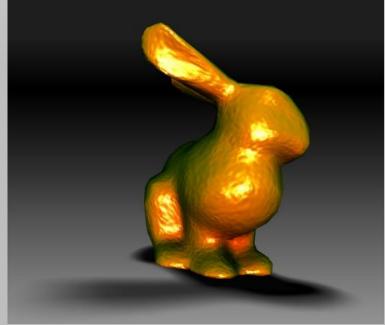


## TES Electronic Solutions: Your holistic graphics partner (1)

- Graphics hard- and software = core competency
- We offer Hardware IP Blocks for integration into MCU/MPU and usage in FPGA designs:
- Graphics Processing Units (GPU)s "D/AVE" family
- Configurable Display Controller (CDC)
- Configurable Video Input Controller (CVI)
- TES Warping Engine
- Graphics Software beyond Guiliani such as...
- 3D-Surround-View Software
- Software rendering IP
- And any combination of the above + services!



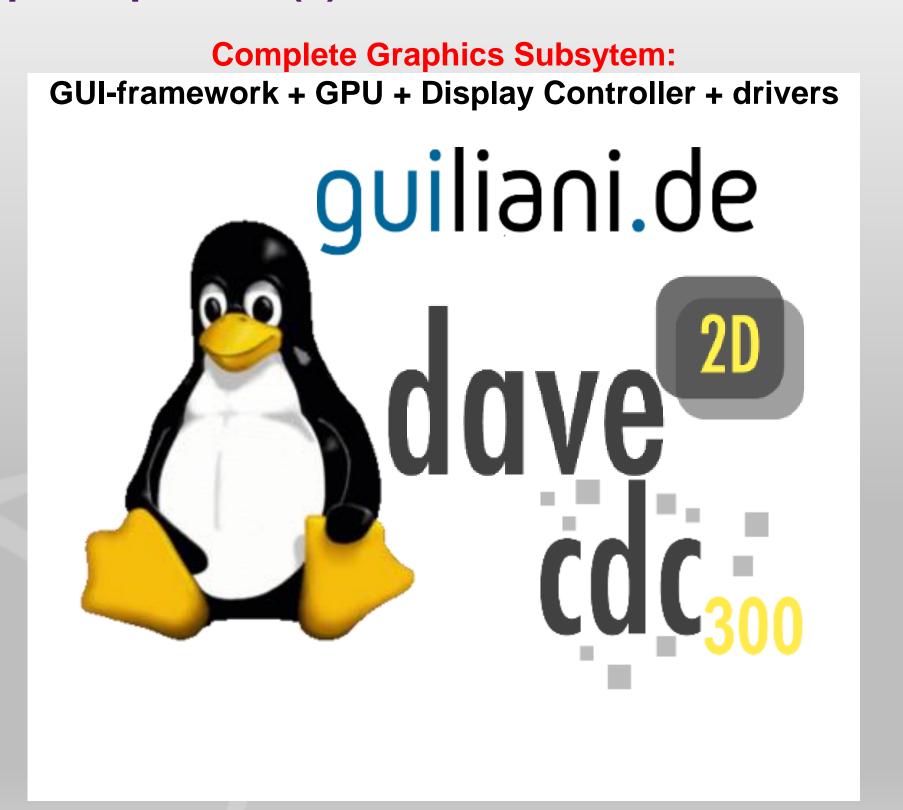






## TES Electronic Solutions: Your holistic graphics partner (2)

- HOT NOW!
   Linux Graphics / GUI Solution Kit for FPGA
- Your quick start on an FPGA Graphics sub-system!
- Easy to install, including precompiled demos
- Low footprint: Only 5-6kAMLs required on FPGA side for D/AVE 2D GPU and CDC Display Controller, depending on feature configuration
- Includes Linux SDK with drivers, example source code
- Supported Board: Terasic D10-Nano Kit, powered by Intel PSG Cyclone V SoC

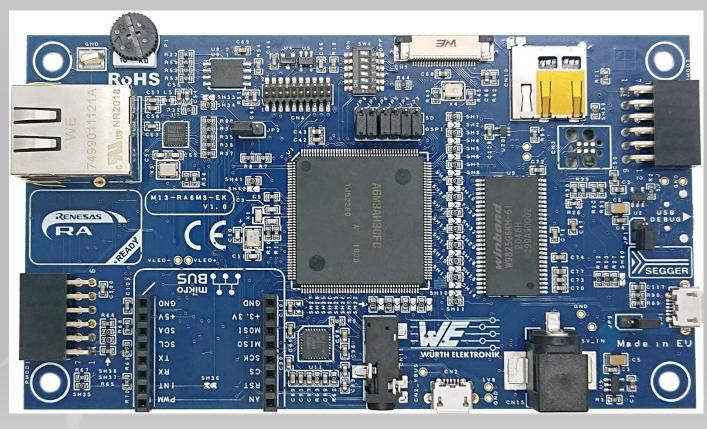




## Guiliani 3Q21 Partner Highlight: M13Design

- 1. M13Design in France design excellent MCU/MPU kits
- 2. The latest kit is for the Renesas RA6M3 MCU:
  M13-RA6M3-EK Kit with 4.3" 480x272 LCD
  Spec = RA6M3, 32MB QSPI Flash, 32MB SDRAM
  ethernet, USB, J-Link OB debugger, 2x PMOD,
  1x mikroBUS™ and a lot more...
- 3. Planned availability: July 2021
- 4. Highlight: M13Design can create YOUR derivative to meet your requirements quickly and at highly competitive cost
- 5. Contact: info@m13design.fr







## **Guiliani 3Q21 Partner Highlight: emtrion**

- 1. emtrion STM32MP1 Support: under development
- emSBC-Argon: STM32MP157-based
   Developer Kit with Linux
   Dual ARM Cortex-A7 at 650MHz
   512MB SDRAM, 2MB QSPI NOR Flash,
   8GB eMMC Flash, Lots of connectivity
- 3. Display TBD
- 4. **Highlight:** emSBC-Argon available in volume off the shelf for super-rapid prototyping!
- 5. Contact: sales@emtrion.de





## **Guiliani Summary & Contacts**

- Guiliani is a state-of-the-art, high quality, proven software product designed to empower the GUI of the best products anywhere in great style
- Customer's voice = powerful, intuitive, innovative,
   perfectly scalable and well supported
- Enables fast time-to-market, smooth teamwork and completing your projects on time and on budget
- Please try it! It's easy, even before you have target hardware. Because there are free desktop evaluation versions for Windows and Linux...









## Thank you!

## Stay tuned at https://www.linkedin.com/company/tes-electronic-solutions





